

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – Designed, Printing and Erecting of temporary hoardings in the strategic places within the city of Hyderabad for promotion and publicity of the Heritage Festival among the general public by M/s. Livewires Advertising Pvt., Ltd., Hyderabad – Amount Sanctioned Rs.8,54,728/- (Rupees Eight Lakhs Fifty Four Thousand Seven Hundred and Twenty Eight only) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 798

Dated:10-10-2013
Read:

Bill No.PROD-008, Dated:16-04-2013 from M/s. Livewires Advertising Pvt., Ltd.,
Hyderabad.

* * *

ORDER:

As part of tourism promotional initiatives, it was discussed in the review meeting held under the Chairmen Ship of the Special Chief Secretary (T), in the presence of all senior official and heads of the departments on organizing Heritage Festival from 12th to 18th April, 2013, held in Hyderabad, it was decided that- temporary hoardings shall be erected in the strategic places within the city of Hyderabad for promotion and publicity of the Heritage Festival among the general public. The said agency have erected temporary hoardings at 27 locations within Hyderabad and has forwarded a bill amounting to Rs.8,54,728/- (Rupees Eight Lakhs Fifty Four Thousand Seven Hundred and Twenty Eight only)for arranging payment.

2. The Government, after careful examination of the matter, hereby accord sanction and release an amount of Rs.8,54,728/- (Rupees Eight Lakhs Fifty Four Thousand Seven Hundred and Twenty Eight only) towards erecting of 27 No.s of temporary hoardings in the strategic places within the city of Hyderabad for promotion and publicity of the Heritage Festival among the general.
3. The amount sanctioned at Para 2 above shall be debited to the following Head of Account:
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (20) – Promotion of Events - 500 – Other Charges – 503 – Other Expenditure.
4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw the amount sanctioned at Para 2 above and disburse the same to M/s. Livewires Advertising Private Limited, Hyderabad through on line. The details of Bank account is as follows:-

Bank Name	:	Corporation Bank
Bank Branch	:	Dwarkapuri Colony, Hyderabad
Bank Account No.	:	206600202000203
IFSC Code	:	CORP0002066

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
M/s. Livewires Pvt., Ltd., Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:
The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER